

Core Values Discovery Worksheet

1. Why do we exist?

What are ten words that describe what God created the ministry to bring to the lives of people in this world?

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

2. Who is our target audience?

What are ten words that describe who we serve?

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

What are ten phrases that describe how their lives need to be changed by what we bring?

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

3. How should we serve the needs of our audience?

What are ten words or phrases that describe “how” we serve those we are called to reach in a way that reflects the heart of God and our highest level of ministry?

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

4. What do we want to be known for consistently bringing to the world forty years from now?

What ten positive words do we want to describe our ministry forty years from now?

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

How to create core values:

1. Select the top five from #1 most aligned with the organization’s highest God-breathed calling, function, and service.
2. Considering #2, select the top five from #3 that match the top five from #1. Create a descriptive phrase (adjective and noun; i.e. life-giving solutions)
3. Ask yourself if the list will produce the answers in #4.
4. Once the final phrases are completed, create a measurable explanation of each.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____